

JOE GEESIN

LOCATION

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PERSONAL PROFILE

Highly driven with a passion for connecting with people through work, I have a successful background in Education, Marketing, PR, Advertising, and a proven track record in tuition to GCSE Maths, Science and A Level Chemistry.

I have striven to develop myself across Higher Education, PR, Environmental and Music industries, augmented with proven networking skills and multi-disciplinary procedural development.

Freelance work in the music industry has led to successful collaborations with high profile artists, magazines and record companies, with many projects managed and completed since 1992.

A passion for science has led to work published in New Scientist and Nano Magazine.

CAREER HISTORY

March 2015 – August 2017: NHS (Good Hope Hospital) – Faculty Administrator.

- Development and management of mentorship and leadership courses, working with external providers and course leads. Streamlined the transition of courses from Provider to Commissioning,
- Implemented new procedures for previously undocumented courses.

August 2013 – September 2014: University of West London – Placements Administrator.

- Worked with NHS educators to plan, allocate and manage successful student placements.
- Proactive management of DBS and Occupational Health applications for Nursing, Midwifery and Social Care students.

August 2011 – July 2013: Nano Magazine – Writer / Researcher.

- Researched and edited technical reports. Writing and email research for reports and online database.
- Editing of and publication on www.nanomagazine.co.uk.

December 2009 – September 2010: Rayat London College – Student Coordinator.

- Implemented new streamlined administrative systems. Managed the training of new team members.
- Managed enrolment, attendance and examinations and fees. Improved reporting to the UKBA.

March 2007 – September 2008 and subsequent freelance: Republic Media – PR.

- Successfully planned and managed PR campaigns through regional, national, and online press.
- Produced high quality press releases and biographies for use in PR and marketing.
- Achieved cover stories in specialist press.

January 2001 – March 2007: Middlesex University – Advertising Officer.

- Coordinated corporate and recruitment advertising across schools / services; print, outdoor and online.
- Developed advertising campaigns; advertising buying with increase coverage and reduced cost.
- Campaign evaluation and budget monitoring on behalf of internal clients, continually improving value.
- Streamlined administration systems and managed site visits to monitor outdoor advertising.

1990 – Ongoing: Freelance

- Freelance writing and research for Record Collector Magazine and several major record companies.
- Key interviews include actor Christopher Lee, DJ John Peel and members of Pink Floyd, Yardbirds, Iron Maiden, Uriah Heep, Deep Purple, Whitesnake, Red Dwarf and Thin Lizzy, amongst others.
- Work also published in New Scientist, Nano Magazine, MetalTalk.Net, GetReadyToRock.com, Classic Rock and Kerrang!
- Over 210 published interviews, 375 features/articles/news pieces and 3800 reviews
- Consultancy, sleevenotes and compilation for over 100 CD / DVD releases.
- 1991 – 2003; Fanclub editor, marketing and PR for Cozy Powell, Nazareth and Paul Samson.
- 2000; assistant editor, Record Collector Magazine, production of the Rare Record Price Guide 2002.
- 2007 – 2014; Agency and voluntary work in schools across Sussex, London and Hertfordshire.

EDUCATION / QUALIFICATIONS

QUALITY CULTURE

2017 ILM3 (Institute of Leadership and Management)

- Leadership and Communication, styles, benefits and barriers. Two assignments average over 80%

NESCOT (North East Surrey College of Technology)

September 1996 – July 1998 2:1 (Hons) BSc. Environmental Management

January 1993 – December 1993 HNC Pollution Management

- Pollution (including Chemistry of Monitoring and Remediation)
- Waste Management (including Recycling, Landfill, Incineration)
- Toxicology, Ecology, Genetic Engineering, Food, Health / Safety, Internal Environment
- Environmental Law (including Environmental Protection Act)
- **Dissertation / Project: Heavy Metal Soil Contamination & Bioaccumulation (BSc)**
Zinc, Iron, Cadmium and Lead concentration through incineration of waste, soil mobility and respective bioaccumulation in indigenous nettles (*Urtica Dioica*).
- **Dissertation / Project: Landfill Leachate (HNC, In collaboration with East Sussex County Council)**
- **Research work for Dr Joan Farrer on Environmental issues**
Contact of colleges with environmental courses.
- **Workshop on recycling given to local primary school**
Interactive work with 10/11 year olds, with demonstration on sorting recyclable materials.
- **Work Placement: East Sussex County Council (HNC)**
Successful implementation of recycling credits scheme, design and publication of leaflet / map for County-wide household waste sites.

www.tefexpress.co.uk

2011 Level 6 TESOL - TEFL 120 Advanced Certificate (merit)

- Classroom Management, Resource Management, Teaching and Assessment

Heathfield School and Community College

1980 - 1987 'A' Level Chemistry (B), Physics (C), Maths (C)

SKILLS

- Cross platform IT literate including MS Office, Adobe Photoshop, Quark Xpress, Dreamweaver
- ARC (online portal-fronted placements database), Joomla (CMS), C++ (C&G), Oracle Iproc / Financials
- Research, writing and sub-editing for various technical and artistic subjects
- Communication and presentation (PR, press release / advertising copywriting, campaign management)
- Teaching, training and coaching (classroom, office, rugby field); home 1:1 tuition (DBS checked).

INTERESTS

- Science, including metallurgy and environmental science.
- Rugby – playing (over 20 years at Heathfield & Waldron RFC), specialist positional coaching.
- Music – collecting and ongoing freelance research, writing and journalism.