

# JOE GEESIN

## LOCATION

27 Burlish Crossing, Stourport-on-Severn  
Worcestershire DY13 8QA

## CONTACT

Telephone: 07940 054111 Skype: Joegeesin  
Email: jgeesin@hotmail.com

## WEBSITE

www.joegeesin.com

## PERSONAL PROFILE

Highly driven with a passion for connecting with people through work, A passion for education and the environment has led to gaining of an Environmental Management degree and a successful background in Marketing, PR, Advertising and Education, as well as tuition to GCSE Maths, and A Level Chemistry. I have striven to develop myself across Environmental, Higher Education, PR and Music industries, augmented with proven networking skills and multi-disciplinary procedural development. Freelance work in the music industry has led to collaborations with high profile artists, magazines and record companies, with many projects managed and completed since 1992. A passion for science has led to work published in New Scientist and Nano Magazine.

## EDUCATION / QUALIFICATIONS

### **NESCOT (North East Surrey College of Technology)**

**September 1996 – July 1998**                      **2:1 (Hons) BSc. Environmental Management**  
**January 1993 – December 1993**              **HNC Pollution Management**

- Pollution (including Chemistry of Monitoring and Remediation)
- Waste Management (including Recycling, Landfill, Incineration)
- Toxicology, Ecology, Genetic Engineering, - Food, Health / Safety, Internal Environment
- Environmental Law (including Environmental Protection Act)
- **Dissertation / Project: Heavy Metal Soil Contamination & Bioaccumulation (BSc)**  
Zinc, Iron, Cadmium and Lead concentration through incineration of waste, soil mobility and respective bioaccumulation in indigenous nettles (*Urtica Dioica*).
- **Dissertation / Project: Landfill Leachate (HNC in collaboration with East Sussex County Council)**
- **Research work for Dr Joan Farrer on Environmental issues**  
Contact of colleges with environmental courses.
- **Workshop on recycling given to local primary school**  
Interactive work with Year 5/6, with demonstration on sorting recyclable materials.
- **Work Placement: East Sussex County Council (HNC)**  
Successful implementation of recycling credits scheme, design and publication of leaflet / map for County-wide household waste sites.

### **www.teflexpress.co.uk**

**2011**                      **Level 6 TESOL - TEFL 120 Advanced Certificate (merit)**  
- Classroom Management, Resource Management, Teaching and Assessment

### **Quality Culture**

**2017**                      **ILM3 (Institute of Leadership and Management)**  
- Leadership and Communication, styles, benefits and barriers. Two assignments average 81%

### **Heathfield School and Community College**

**1980 - 1987**              **'A' Level**              **Chemistry (B), Physics (C), Maths (C)**

## SKILLS

- Cross platform IT literate including MS Office, Adobe Photoshop, Quark Xpress, Dreamweaver
- Research, writing and sub-editing for various technical and artistic subjects
- Communication and presentation (PR, press release / advertising copywriting, campaign management)
- Teaching, training and coaching (classroom, office, rugby field); home 1:1 tuition (DBS checked).

## CAREER HISTORY

### **March 2015 – August 2017: NHS (Good Hope Hospital) – Faculty Administrator.**

- Planning and management of Postgraduate education for doctors.
- Development and management of mentorship and leadership courses, working with external providers and course leads. Streamlined the transition of courses from Provider to Commissioning,
- Implemented new procedures for previously undocumented courses.

### **August 2013 – September 2014: University of West London – Placements Administrator.**

- Worked with NHS educators to plan, allocate and manage successful student placements.
- Proactive management of DBS and Occupational Health applications for Nursing, Midwifery and Social Care students.

### **August 2011 – July 2013: Nano Magazine – Writer / Researcher.**

- Researched and edited technical reports. Writing and email research for reports and online database.
- Editing of and publication on [www.nanomagazine.co.uk](http://www.nanomagazine.co.uk).

### **December 2009 – September 2010: Rayat London College – Student Coordinator.**

- Implemented new streamed administrative systems. Managed the training of new team members.
- Managed enrolment, attendance and examinations and fees. Improved reporting to the UKBA.

### **March 2007 – September 2008 and subsequent freelance: Republic Media – PR.**

- Successfully planned and managed PR campaigns through regional, national, and online press.
- Produced high quality press releases and biographies for use in PR and marketing.
- Achieved cover stories in specialist press.

### **January 2001 – March 2007: Middlesex University – Advertising Officer.**

- Coordinated corporate and recruitment advertising across schools / services; print, outdoor and online.
- Developed advertising campaigns; advertising buying with increase coverage and reduced cost.
- Campaign evaluation and budget monitoring on behalf of internal clients, continually improving value.
- Streamlined administration systems and managed site visits to monitor outdoor advertising.

### **February 2000 – August 2000: Record Collector Magazine – Assistant Editor.**

- Edited and compiled the Rare Record Price Guide 2002. Editorial support for the magazine.
- Managed the role of freelancers to update the book, researched new sources, contacts, online, dealers, fanclubs and record labels for specialist areas.

### **1990 – Ongoing: Freelance**

- Freelance writing and research for Record Collector Magazine and several major record companies.
- Key interviews include actor Christopher Lee, DJ John Peel and members of Pink Floyd, Yardbirds, Iron Maiden, Uriah Heep, Deep Purple, Whitesnake, Red Dwarf and Thin Lizzy, amongst others.
- Work also published in New Scientist, Nano Magazine, MetalTalk.Net, Classic Rock and Kerrang!
- Over 210 published interviews, 380 features/articles/news items, 3950 reviews, sleevenotes for and compilation of over 100 CD / DVD releases.
- 1991 – 2001; Fanclub editor, marketing and PR for Cozy Powell, Nazareth and Paul Samson.
- 2007 – 2014; Agency and voluntary work in primary and secondary schools across Sussex, London and Hertfordshire.

## INTERESTS

- Science, including metallurgy and environmental science.
- Rugby – playing (over 20 years), specialist positional coaching.
- Music – collecting and ongoing freelance research, writing and journalism.
- Reading.